"The streets are our stage!"
A dance festivity drawing attention from the world.
The Yosakoi Soran Festival was born when a group of youths declared that "The streets are our stage!" after witnessing the magic and passion of the historical Yosakoi Festival in Kochi. Beginning with only ten teams and 1,000 dancers with 200,000 people cheering them on, the festival continued to grow bigger with each year and now proudly hosts roughly 40,000 dancers and two million visitors. The festival has gained recognition both within and beyond Hokkaido and even overseas, earning it the honour of being the event marking the start of summer.

Yosakoi Soran Festival performers need only respect two rules!
• To have naruko in their hands as they dance and;
• To incorporate the a phrase from the Soran-Bushi in their song
Every team designs their own colourful costumes and choreographs their own distinctive dance set to lively unique music, which results in no two teams being the same - making sure to keep the spectators constantly engaged and entertained. Not limited to Hokkaido, Yosakoi Soran Festival events can also be seen being held in various places across the country, proving its growing popularity with local residents as a celebration regardless of age or occupation.

1 Naruko: These were originally hung in fields to drive away birds with their sound. Ever since their incorporation into the Yosakoi Festival dances in Kochi, they are now invaluable symbolic props used in present-day and nationwide YOSAKOI related events.
2 Soran Bushi: A type of traditional Hokkaido folk song which the fishermen would sing as a labour song when they go out to fish for herring. One can feel the massive strength that radiates as the rhythm of the "Yaren soran!" cry in the song is matched to the hauling of ropes and pulling of the net.

Yosakoi Soran Festival 28th FESTIVAL
5wed-9sun June 2019

2019 Official Guidebook - Now for sale! (¥300)
www.yosakoi-soran.jp
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Sponsors: City of Sapporo / Sapporo Tourist Association / Sapporo Chamber of Commerce and Industry / Yosakoi Soran Festival Organizing Committee

HOKKAIDO BANZAI
5wed-6thu 11:00~21:00
7fri~9sun 10:00~22:00

Northern Food Park
5wed-6thu 11:00~21:00
7fri~9sun 10:00~22:00
All participants welcome!!

**Wa-Odori Square**
- **Venue**: Odori Park Nishi 7-chome

The only area during the festival where the audience is also encouraged to join in the dances. The clappers and happy noise to clappers are also available for rental so you can take part and feel like one of the dancers themselves.

Roasting delicious foods from all over Japan in a single space!

**Northern Food Park**
- **Venue**: Odori Park Nishi 5 & 6 chome

Swedish food is prohibited in close proximity to take airborne images is prohibited in the seating galleries and prohibited in the public seating areas at Nishi 8-chome.

Enjoy dancing, spectating, eating and even shopping here!

Odori Park, the main event venue, comes alive with a whole myriad of events!

Please take note of these rules and regulations regarding video and photography!!

- No selfie sticks are allowed in the public seating areas at Nishi 8-chome.
- Monopods/Unipods are also prohibited.
- Video or photography with the use of tripods is prohibited.
- The use of drones (remote operated planes) is prohibited.
- The use of umbrellas is prohibited in the seating galleries.
- Seat reservations can be made.
- The ticket booths of Nishi 5 to 8 chome are the only ones where tickets can be purchased

Please check with the venue management office for schedule changes.

Participate in a Yosakoi Soran team!

This temporary team is popular among those who want to be a part of the main parade with just a simple practice session! You too can be a part of the YOSAKOI Soran Festival!

- **How to participate**
  - Please be already dressed in comfortable clothing at the time of assembly
  - Please pay the participation fee on the day itself at the time of assembly (cash only)
  - Reservations unnecessary (however, as participation is on a first come first served basis, prior reservations can be made)

- **Main Schedule (planned)**
  - **16:00** Wa-Odori Square Reception (Odori Park Nishi 7-chome)
  - **16:10** Practice the dance (Wa-Odori Square)
  - **17:00** Short break and walk over to the performance venue
  - **17:30** Actual performances! (Held at the Odori Parade Site. Note: Performance is done five times)
  - **18:10** End of performances, disbandment

- **Day/8(Sat) June 2019**
  - **16:00~18:10**
  - **Venue**: Odori Park Nishi 7-chome
  - **Team name**: MINNA de SORAN
  - **Participation fee**: ¥3000 per person

For ticket purchases or inquiries, please head over to the “Ticket Sales” counters.

*Seats are only valid for pre-determined 1.5hr to 2hr blocks.
*¥1,000~¥5,000 per person
*¥500~¥2,000 per person